

# OnlineBestSurvey Affiliate Help Guide

This guide is being written strictly for OnlineBestSurvey and SurveysNeeded affiliates. This guide is free only for OnlineBestSurvey and SurveysNeeded affiliates. This guide may not be distributed in any ways. Nothing may be changed, and again this guide is for ONLY OnlineBestSurvey and SurveysNeeded affiliates. <http://www.onlinebestsurveys.com> and <http://www.surveysneeded.com>

Included in this guide I will show you how to make sure you properly setup your affiliate link, and also both free and paid ways to make money with OnlineBestSurveys. OK, let get started right away. I will make this guide as short as possible, explaining as much as I can. Anyone who applies the information in this guide will be able to start making money with OnlineBestSurveys.

I personally make hundreds of dollars a day with the exact information I provide in this guide – so if you use it you can start making a lot of money online.

## I. Making sure you affiliate link is working.

I'm not going to show you how to setup your affiliate link because PayDotCom and Clickbank explains that and most of you know how to do this anyways (Most of you are using PayDotCom - not Clickbank). But I will show you how to make sure that your affiliate link is working.

Copy your affiliate link and put it in your browser. It will point to our site (OnlineBestSurveys.com for most of you).

Once you land on our page go down to the Buy Now link at the bottom of the page. You will not actually be buying, but making sure that your affiliate link is working correctly.

Now after you hit the buy now link at the bottom of the page you will be at the payment page. Almost all the way at the bottom of that page you will see [affiliate:AFFILIATE ID]. It should be your affiliate ID that you signed up to PayDotCom with. If your affiliate ID is showing, it will show if you are using

your affiliate link correctly, then your link is setup correctly.

That is it for making sure your affiliate link is correct. If you affiliate ID is there, then your link is working and there is no reason to worry.

## **II. An Explanation Of Affiliate Marketing**

Here I will explain affiliate marketing a little bit and get you ready to go. Affiliate marketing is selling someone else's product for a percentage of each sale. So for OnlineBestSurveys you are given an affiliate link. Each time someone visits our page through YOUR affiliate link AND makes a purchase, you will get 75% of that sale. The sale is tracked uniquely through your affiliate link.

Affiliate Marketing is a great way to make money because you do not need to make your own product.

So the question is, how do you get people to visit our page through your affiliate link? That I will explain. But first I want to give you some terms, a couple basic HTML "codes" (trust me this is easy, don't let those words scare you), an explanation of anchor text, backlinks, how the search engines work, and much more.

I know all of this may seem very confusing to you right now, or you may be scared that it will be hard for you to understand, but trust me it WILL NOT be. I will completely explain the whole process and if you follow my advice, you WILL make money. The more time you spend on it the more you will make. Alright lets get into some important explanations that you will need to understand.

### III. Explanations (Very Important)

The first thing that I want to explain you is the basic html code to create a link (a link is obviously a clickable text). You will not need to know how to make a link most of the time (because most of the ad or article sites we will be using has a button that automatically adds a link for you). But this is the only HTML that you really need to know.

The HTML code is this: `<a href="http://www.onlinebestsurveys.com">Link Here (clickable text - called anchor text)</a>`

In the quoted “ “you would put your affiliate link (where onlinebestsurveys.com is in my example) and the Link Here part is where you would put your Link (or anchor text - the words that you want to be clickable). Again don't let this confuse you - you may not even have to use it. But do keep note what anchor text is (remember anchor text is the clickable words - the link words).

Now I am going to explain Search Engine Optimization. Again don't let this big word scare you, it is not as hard as the word looks. Search Engine Optimization (SEO for short) are things you do to get your articles or ads high in the search engines ...so you can get more clicks and more traffic. Don't worry I will come back to this.

Now I will explain a keyword. A keyword is a word or phrase (most of the time a phrase) that you use to go after when people search in the search engines. Let me explain. My keyword I will be using for my example will be “Make Money Online With Surveys”.

Now that is my keyword. This is the term I am going after. What I mean by this is that any time someone types in: Make Money Online With Surveys, or something similar into the search engine search, and hits search, my ad or article will show up.

Don't worry I will also come back to this. This will all come together, so do not feel like you are getting lost, I promise it will all come together when I am done explaining. Just keep reading.

Now I am going to explain the sites you will be using (most of them free). Here are the sites you will be using to create your ads and articles to make money:

<http://www.hubpages.com>

<http://www.usfreeads.com>

<http://www.squidoo.com>

<http://www.ezinearticles.com>

<http://www.goarticles.com>

The first 3 sites are sites that are mainly used for product reviews and the last two are sites that are mainly used for writing articles.

The reason that we use these 3 sites are that they are free to use (except for USFreeAds which has an option to pay 9.99 a month for a premium membership with I personally am signed up for - you don't have to). Also the reason that we are using these sites is that because the search engines LOVE THEM. They have good SEO. So when we use any of these 5 sites to write our articles or ads, they are going to rank high up in the search engines because they are established sites. We are using these sites' credibility and establishment to "cheat" - to get super high ranking ads or articles that many people will see.

It does not matter which you use really, I recommend using any or all of them. I personally use all of them. Setup a membership for any or all of them and just work your way through them. They are very easy to use once you get use to them.

Now I will piece all of the information I just gave you with an example. I will explain each step, why I did it, and this should give you an awesome understanding of what to do to make a lot of money.

## **IV. The Example:**

Alright lets get started. I am going to use the keywords I previously used for an example: Make Money Online With Surveys

I will also use the site Hub Pages with this example: <http://www.hubpages.com>  
Alright lets get started. Make sure you are signed up for Hub Pages and lets get this thing going. Sign in.

Now start a new hub:

Welcome back,

You have published  There are  to moderate on your Hubs.

[YOUR HUBS](#) [YOUR PROFILE](#) [MODERATE COMMENTS](#) [START A NEW HUB](#)

[\(invite your friends\)](#)

**Featured Hubbers**

 crazyhorsesghost 99	 len7288 98	 Paul Edmondson 97	 cgull8m 97	 connie lane 96
--	---	--	--	---

Now you have to choose a title, give your hub an address, and add some tags. I am going to do some explaining here. Remember our keyword is Make Money Online With Surveys.

It is **VERY** important that you have this EXACT term in your TITLE, you HUB ADDRESS, and your TAGS! This is ALWAYS the case and VERY important (because of SEO).

You ALWAYS want to include your keyword in your title, your address, and in your tags (tags are basically terms that make your ad or article show when people type them into the search engines).

I'm going to say this one more time...ALWAYS include your keyword (in this case Make Money Online With Surveys) into your title, address, and tags (and at least a few times in your ad which is coming later).

The reason for this is that the search engines look for this. If your keyword is included in the title, the address, and many times in your ad then it will rank high for that keyword when people type it into the search engine.

So lets keep going:

For my title I am going to put: Make Money Online With Surveys - Tips To Make Money

For my hub address I am going to put Make-Money-Online-With-Surveys

For my 3 tags I am going to put: Make Money Online With Surveys, Make Money With Online Surveys, Make Money Doing Online Surveys

## Create A Hub

### Choose a Title

Make Money Online With Surveys - Tips To Make Money

- 120 characters or less; No HTML or quotation marks.
- Be specific. Good titles tell readers what the Hub is all about.

### Give Your Hub A Web Address

Make-Money-Online-With-Surveys

http://www.hubpages.com/hub/Make-Money-Online-With-Surveys

- 120 characters or less. No spaces, quotation marks, or slashes.
- Be consistent. The web address should be related to the Hub title

### Add Some Tags

-suggested tags- ▼

Make Money Online With Surveys

Make Money With Online Surveys

Make Money Doing Online Surveys

- Enter one Tag per box.
- You can add and delete tags from your Hub at any time.
- Tags make it easy to find your Hub.

Need more suggestions?  
Try one of these:

« internet

« make

« finance

« money

« income

« health

« online

Done

Now hit continue.

Now I'm not going to go into a deep explanation how to work Hub Pages or any of the other because they are fairly easy, but I will do a quick review.

First we will put in our text. To do this hit edit on the text capsule:

XXXXXXXXXX

Preview Save Unpublished Publish

# Make Money Online With Surveys - Tips To Make Money

**EDIT** ↓ ↑ ↔ → ✕  
Text Capsule

Click **EDIT** above to add content to this empty capsule.

**EDIT** ↓ ↑ ↔ → ✕  
Photo Capsule

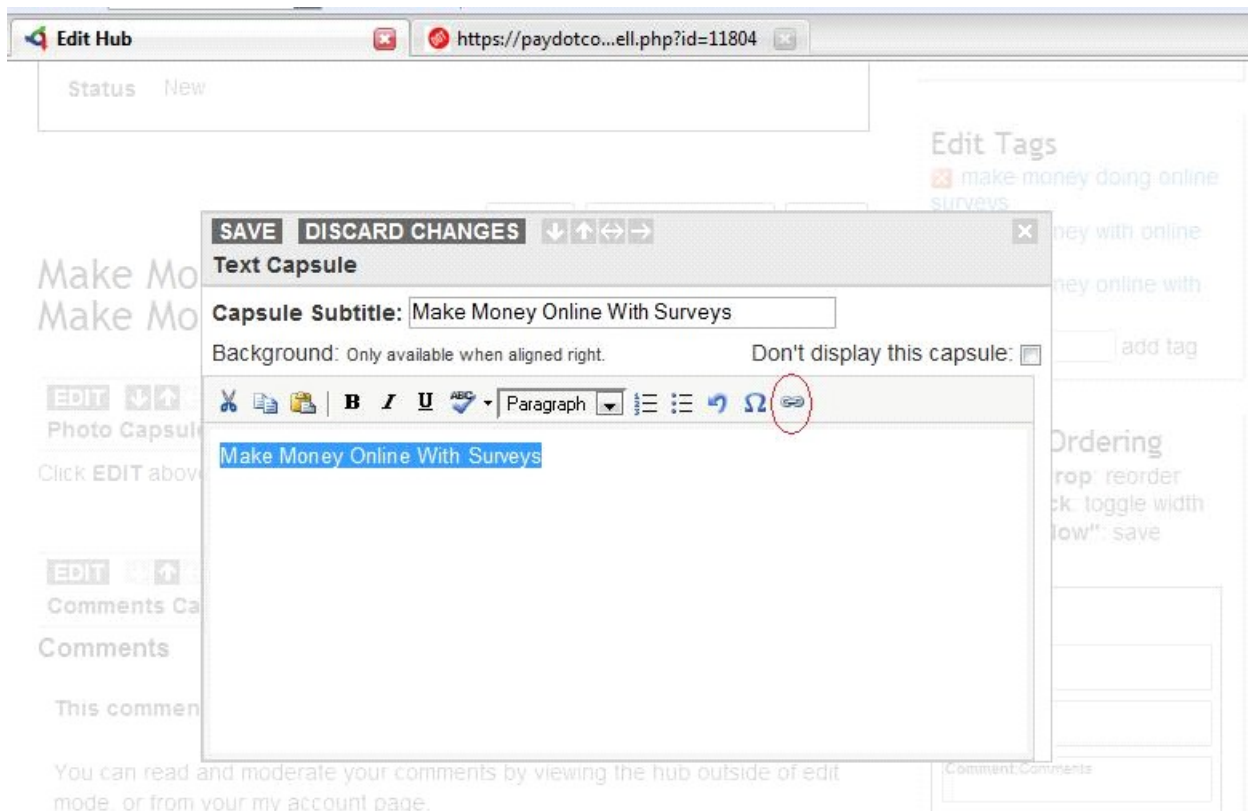
Click **EDIT** above to add content to this empty capsule.

**EDIT** ↓ ↑ ↔ → ✕  
Comments Capsule

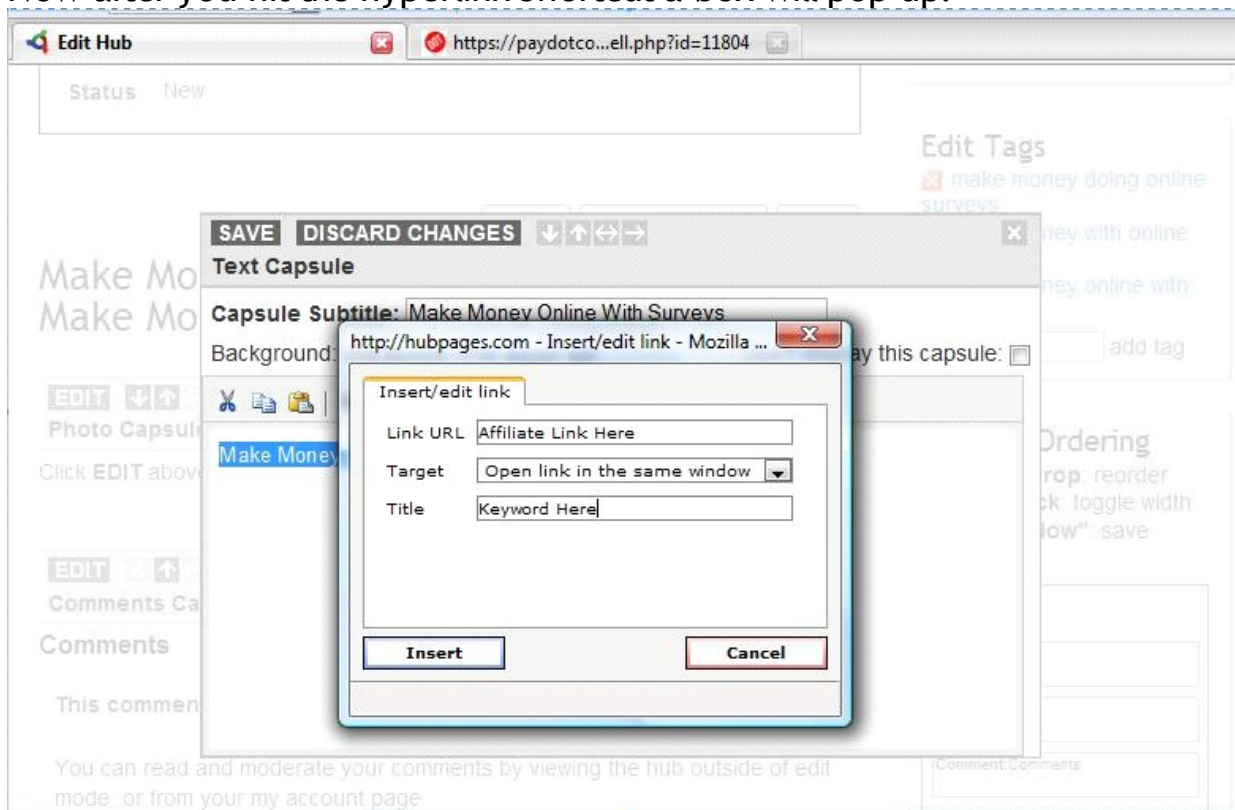
Comments

Edi  
✕ n  
SURV  
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SURV  
[ ]  
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Now a box will pop up. First put your keyword (Make Money Online With Surveys) as the capsule subtitle. You can then right out your “ad”. Basically what you want to do is write an “ad” or “article” about making money with online surveys. You may have to do some research, or you can just make up your own information. You can do a review of OnlineBestSurveys, or of making money with online surveys in general. Just make sure that you include your keyword (Make Money Online With Surveys) at least a few times in your ad or article. And here is the biggie. Every time you type your keyword, you want to make it a clickable link to your OnlineBestSurveys affiliate link. Here is how to do that (I will show you in a picture). You highlight your keyword (Make Money Online With Surveys) and hit the hyperlink shortcut:



Now after you hit the hyperlink shortcut a box will pop up:



You want to typer in your OnlineBestSurveys affiliate link in the link URL and type in your keyword (Make Money Online With Surveys) as the title.

Now hit insert.

Your keyword will now be a clickable link (which is great for the search engines). When someone clicks on your keyword, it will take them to our site under your affiliate link, and if they buy you get credit.

Make sure you do this each time for your keyword, so your keyword is clickable every time it shows up.

I'm not going to write out an article or ad, you can do that. But after you are done hit save.

You can also add videos and pictures...I usually add one or the other, sometimes both.

When you are done with your ad (or article or review or whatever you decide to do), you then hit publish:

**Assemble Your Capsules**

Here's where you assemble capsules to create a Hub. The capsules are listed in the right hand column, and include Text, Photo, Comments, News, RSS and Revenue capsules. The arrow keys will help you arrange the Hubs.

**Settings** | Summary Text | Group | Help

**Title** Make Money Online With Surveys - Tips To Make Money

**Ads** High (The more ads, the more money you will make)

**Labels**  Casino- or gambling-related content  For mature audiences

**Status** New

Preview Save Unpublished **Publish**

**Make Money Online With Surveys - Tips To Make Money**

**Add**

**Cont**

- « Text
- « Phot
- « Vide
- « Link:
- « New:
- « RSS
- « Com

**Reve**

- « eBay
- « Ama

**Edit**

- mal survey
- mal survey
- mal survey

Once you hit publish, your hub address will be shown and it is now published for the public to see.

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## Congratulations! You've published another Hub!

- Make sure people read your Hub: Let people know about it!
- Use the free, easy-to-use tools in the **Share It** box below
- Your new Hub is lonely: [Create another Hub!](#)

Your URL:

<http://hubpages.com/hub/Make-Money-Online-With-Surveys>

[remove this message](#)

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**THIS HUB:** [EDIT](#) [DELETE](#) [VIEW STATS](#) **TOOLS:** [START A NEW HUB](#)

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### Make Money Online With Surveys - Tips To

Now your ad, article, review, or whatever you did is done.

What I usually do after this is write another one (now an article) with the same keyword for ezine (<http://www.ezinearticles.com>) or Go Articles (<http://www.goarticles.com>). Ezine is a little better for the search engines, but sometimes they don't accept articles. If ezine doesn't accept your article, use Go Articles, they will accept no matter what.

Write an article about Make Money Online With Surveys, and in the author box include a link to your hub with anchor text.

So I would write my article, then in the author box (you will see what I am talking about), do a hyperlink with the anchor text being your keyword. Here is an example:

```
<a href="http://www.hubpages.com/Make-Money-Online-With-Surveys">Make Money Online With Surveys</a>
```

What this does is make your keyword clickable (called anchor text) and gives you a BACKLINK to your hub. This is great for SEO (getting high in the search engines. The more backlinks you have to your hub (or whatever you use) the better. You can use anything for backlinks. You can comment peoples blogs, comments people's Squidoo lenses, put backlinks in your forum signature line, you can dig them ([www.digg.com](http://www.digg.com)), you can add them to delicious bookmarks ([www.delicious.com](http://www.delicious.com)). All of this creates backlinks which are very important. The more backlinks you have the faster your ad, article, or review will appear in the search engines and the higher it will appear in the search engines (when people type in your keyword or a similar keyword - Make Money Online With Surveys). Now the most important thing is to create your initial Hub Page, USFree Ad, Squidoo Lens, Ezine Article, or Go Articles article.

And of course get as many backlinks as you can. My favorite thing to do is to

comment Blogger blogs. Google loves links from Blogger blogs because Google owns Blogger. So if you can go to a few blogger blogs, and comment them with a backlink to your hub, article or whatever - this will REALLY help your position in the search engines. Again to do this:

Write your comment, then at the end say something like, also check out my hub page on [Make Money Online With Surveys](http://www.hubpages.com/hub/Make-Money-Online-With-Surveys).

You always have your hub, squidoo lens, USfreead, or article in the quotes, and include your keyword as the link (after the > and before the </a>).

The more you repeat this process for different keywords the better. You want to have as many keywords out there as possible.

Here are just a few keyword examples that would be good for OnlineBestSurveys:

Best Online Surveys, Take Surveys Online, Make Money Taking Surveys Online, Take Surveys For Money Online, Online Surveys For Money, Work At Home Taking Surveys, Work at Home For Online Surveys, Make Cash With Online Surveys

This is just a TINY list of keywords that you can use. There are literally thousands of keywords that you can use. The more you do the more you will make.

You must be patient and work hard though. The ads, articles, and reviews do take time to appear in the search engines (and raise to the top).

The more backlinks you have the better, again.

And again, make sure you ALWAYS put your keywords in the title, the web address (if possible), and as many times in the ad or review as possible (as a clickable link).

Remember to highlight your keyword each time in your ad, article or review, hit the hyperlink shortcut, and enter in your affiliate link.

And just keep doing as many keywords as possible!

Now I will give some examples of some lenses, hubs, usfreeads, articles and reviews.

## V. Some Examples:

Some Ezine Articles:

Get Paid For Surveys Online - <http://ezinearticles.com/?Get-Paid-For-Surveys->

Online&id=619524

Get Paid For Online Surveys - <http://ezinearticles.com/?Get-Paid-For-Online-Surveys&id=619519>

Notice how I switched only the last two words. Although they look similar, they are different as far as keywords. Also notice how in the author box I have a hyper link with the anchor text being my keyword. Also notice how my keyword is in the title for both (this is done for all of them). Also notice how each article contains the keyword in exact order, at least a couple times in the article.

Working At Home With Paid Surveys - <http://ezinearticles.com/?Working-at-Home-with-Paid-Surveys&id=619481>

Earn Money From Online Surveys - <http://ezinearticles.com/?Earn-Money-From-Online-Surveys&id=619495>

A Go Articles article:

Introducing Online Surveys - <http://www.goarticles.com/cgi-bin/showa.cgi?C=387111>

This article was written a long time ago when I was not as experienced, so this one was not necessarily done correctly. But this is what Go Articles articles look like.

A Squidoo Lens:

Typing For Cash - <http://www.squidoo.com/typingforcash/>  
This is a good example of a Squidoo lens done correctly.

Best Surveys - <http://www.squidoo.com/best--surveys/>  
Another GREAT example.

US Free Ad:

Paid Survey Program - <http://www.usfreeads.com/884595-cls.html>

This was suppose to be done for OnlineBestSurveys, but I made a mistake with the link. But you can get the basic idea of what it looks like.

Hub Pages:

Online Surveys - <http://hubpages.com/hub/onlinesurveys-1>

This is a pretty good example, but there should be a link every time the keyword is used as I showed you before.

Now you have a good idea of what each looks like.

Again you can use any or all of these 5 sites. All of them are great for ranking high in the search engines.

The more you do (with different keywords) - the better chance you have at making a lot of money.

Often your ad, article, lens, review, or whatever you do will take a couple weeks to show up in the search engines, so be patient.

A lot of people will do 3 or 4 in the first day, and then check to see if they have made money every hour for the next couple days. They then don't make any money over the next couple days and often quit.

A few weeks later they will look back into their account and see a few sales and then realize "hey this works" - but they have then just wasted weeks, not doing any ads, reviews, lens, articles or whatever because they gave up.

Now I am going to do a short review.

## VI. Short Review

Now I will go over the whole guide shortly.

The five sites I recommend that you use are:

<http://www.hubpages.com>

<http://www.usfreeads.com>

<http://www.squidoo.com>

<http://www.ezinearticles.com>

<http://www.goarticles.com>

Each of these sites are liked very much by the search engines. Using them to create your ad, article, review, lens or whatever you choose will get it ranking high in the search engines, therefore getting it much more attention, traffic, and therefore more money.

Make sure you pick a keyword and include that keyword in your title, web address (if possible; you can include with Squidoo and Hub Pages), in you tags (aka keywords - trigger words that when typed your ad will show), and plenty of times in the text body - which a hyper link (your affiliate link - with your keywords as the clickable text).

Get as many backlinks as you can when you are done creating your hub, squidoo lens, usfree ad, ezine article, or goarticle.

You can get backlinks by commenting people blogger blogs, including you hub (or whatever) in your signature line in any forum, by commenting squidoo lenses, by commenting hub pages, including them in other articles, US Free ads, hubs, or squidoo lenses, submitting to dig ([www.digg.com](http://www.digg.com)), bookmarking with delicious ([www.delicious.com](http://www.delicious.com)), and any other way you find.

Repeat this with as many keywords as you can. The more keywords you have out there (in articles, Squidoo lenses, Hub Pages, and US Free Ads) - the more traffic you will have and the more money you will make.

Well best of luck and e-mail me with any questions at [bight7@gmail.com](mailto:bight7@gmail.com) or our PDC e-mail.

OnlineBestSurveys Team

## VII. Bonus

Now I don't recommend this for most of you, but you can also use PPC (Pay Per Click) to promote OnlineBestSurveys or SurveysNeeded.

How this works is you make an ad. Something like:

Make Money Taking Online Surveys

Up To \$125 Per Online Survey

Get Started Immediately!

[www.OnlineBestSurveys.com](http://www.OnlineBestSurveys.com)

Of course the bottom link would show as OnlineBestSurveys.com - but it is really your affiliate link.

Now how this works is you choose keywords that you want your ads to show when typed into the search engine.

For example, some keywords I would use would be:

OnlineBestSurveys, OnlineBestSurveys.com, OnlineBestSurveys Membership,

Online Best Surveys, Online Best Surveys membership, make money taking surveys, take surveys online for money, make money taking surveys online, online surveys for money, money for surveys online, quick money for online surveys, quick cash for online surveys, get paid for surveys, get paid for online surveys

Now any time someone types in any of those keywords, my ad will show up in the search engines (These are the sponsored links you see at the top, and to the right side of the search results).

I pay a set amount for each click.

Lets say an example of \$0.20 per click.

So if I pay \$0.20 per click and I am averaging a sale every 50 clicks (\$27 profit per sale as an affiliate), with 50 clicks a day, my profit would be ...

50 clicks x \$0.20 = \$10 spent on ads

\$27 profit per sale

\$27 for sale - \$10 ad spend = \$17 total profit per day

Now the good thing about PPC (pay per click) is that it runs automatically. With this ad...it runs all by itself and I am making \$17 a day, on autopilot. If I had 10 of these ads doing the same, that is \$170 a day on autopilot.

If you are interested in advertising by Pay Per Click, use either Google Adwords or Yahoo! Search Marketing.

I recommend Google's Adwords but I personally use both.

To get to Google's Adwords go: <http://adwords.google.com>

Sign up for an account and you can start creating ads.

The other is Yahoo! Search Marketing. This can be found at:

<http://searchmarketing.yahoo.com>

When you use Google Adwords, the ads only show up in Google, and when you use Yahoo! Search Marketing, the ads obviously only show up in Yahoo!

I'm not going to go into PPC in depth because there is so much information. If you want to learn more about PPC, there are plenty of books out there on the subject. My favorite is <http://getfreenow.beatadword.hop.clickbank.net>  
Best of luck.

